

VENDOR/EXHIBITOR REGISTRATION FORM
2011 USATF Road Mile Championships
08-28-11 Orange County Great Park, Irvine, CA

We invite you to host a booth where you may sell your items to our attendees as one of our vendors or you can be an exhibitor and distribute "free" samples, printed materials or complimentary services.

The vendor fee is a \$25.00 tax-deductible, non-refundable fee per 10'x10' space. There is no fee for exhibitors, however donations are appreciated. In order to process your registration as a vendor or exhibitor for the USATF Road Mile Championships, please fill out all parts of this form completely.

If you are a vendor, and selling items, then registration must be accompanied by a \$25.00 check payable to USATF Southern California Association. All booth vendors/exhibitors must comply with and sign the vendor/exhibitor agreement form. We will not have any vendors selling identical products. Please mail this form along with your check (vendor fee) to:

USATF • 13039 E. Florence Avenue • Sante Fe Springs, CA 90670

Please make a copy of this form for your tax records.

* We must receive your Vendor/Exhibitor booth reservation by August 19, 2011.

CONTACT INFORMATION

Company/Organization Name: _____
Contact Person: _____ Non-profit: **Yes No**
Street Address: _____ City: _____
Zip Code: _____ Phone Number: _____
Email: _____ Website: _____

VENDOR/EXHIBITOR INFORMATION

Type of Company/Organization: _____

Describe your display: _____

Describe your services: _____

Will you be providing free items/products to attendees? If yes, what items/products?

Are you willing to provide a door prize to be used in the opportunity drawing or silent auction at the event? If yes, what is the prize? _____

We provide: 10 x 10 space.

You are responsible for: Your display, equipment, EZ up canopy, table, chairs, etc. *Expect 400 -500 participants. *A cart, dolly, or other manual means of transporting your goods is recommended. After drop-off, vendor/exhibitor parking is available nearby.

Tentative Schedule of the Day:

5-6 am: Vendors/Exhibitors setup by 6:30 am

6-9 am: Registration

7-9:30 am: 16 Race Division Starts

General Questions: Contact Wayne Jones
(310) 600-5332

Day of Event Point of Contact: Lily Zepeda (505) 385-1717

VENDOR/EXHIBITOR AGREEMENT
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Exhibitor agrees to hold USATF Southern California, The City of Irvine, The Orange County Great Park, and the State of California where this event is being held, blameless and to reimburse for any judgments, settlements, costs, or other expenses (including legal fees) to which they may be subject for any injury, damage, loss, or harm resulting from or occurring to anyone (including visitors) which may result directly from or in connection with such exhibit or the use of the rented space by the exhibitor, its employees or representatives.

Liability: Neither the USATF Southern Californi or The City of Irvine, the Officers thereof, its Vendor Chair, or other committee members or volunteers; will be responsible for any injury, loss, or damage that may arise to a Vendor, their employees, and/or their goods either while in transit to or from the event site, or while at the event site, from any cause whatsoever, and will not be liable for the fulfillment of this lease as to delivery of space beyond the Vendor Chair's control. Any complaints should be handled under the vendor's own liability insurance policy.

Management Rights: The members of USATF Southern Californi reserve the right to restrict exhibits, which become objectionable because of noise, method of operation, materials, or in any way distract from the general character of USATF Southern Californi or USATF Southern California Road Mile Championships.

Care of Event Site and Equipment: Exhibitors or their representatives shall not injure or deface the walls, tables, or surrounding area. If such damage occurs, the exhibitor is liable to the owner of the property damaged.

Use of Space: All demonstrations or other promotional materials or activities shall be confined to the limits of the assigned exhibit space. If more space is needed, it may be purchased at additional cost.

Security: The exhibitor is solely responsible for his/her own exhibit material and should insure against loss or damage. All property of the exhibitor is understood to remain in his /her care, custody, and control in transit to and from, and within the confines of the exhibit area.

Publicity: USATF Southern California is authorized to use photographs and other media-denoting the exhibitor's participation in the conference in connection with publicity related to the event.

Company Name: _____

Contact Name: _____ Title: _____

By providing a signature, I agree that I have read the above and will comply with the terms and conditions for the sponsor/vendor/exhibitor at the USATF Southern California Road Mile Championships on Sunday, August 28. 2011.

Authorized Signature: _____ Date: _____